



ANNUAL REPORT 2023-24

Trust Reg. No: F/5916

HEAD OFFICE :

B/2, Shakti Apt., Cardinal Gracias Road, Chakala,
Andheri (E), Mumbai - 99. Tel. : 022-68525621

E-mail ID : ashadeepassociation@gmail.com

www.ashadeepassociation.org

Founder of Ashadeep Association



Late Dr. Adelheid Hueffer

Birth : 26th Oct. 1915

Death : 1st Jul. 2000

Losing our founder is a pain that cannot be expressed in words.

You have touched many people's lives. We experience your absence in our midst.

What an amazing person and remarkable life you led. We are so lucky that we worked with you for 20 years. You blessed many people with your faith and kindness. We know that you will be with us in spirit to continue the noble task. We have best memories of working with you.



Late Managing Trustee of Ashadeep Association



Late Sr. Huberta Francis

Birth : 23rd Sept. 1956

Death : 23rd Dec. 2023

Dear Sister Huberta dedicated over four decades of her service helping those in need with kindness, wisdom, and hard work. From the time she joined Ashadeep in 1980, she lived out the organization's mission of supporting widows, children, and poor families. Under her leadership, Ashadeep grew, setting up six 'Day Care' centres that provide education, health care and livelihood support to many. Her ability to build trust, form strong relationships and gather resources helped Ashadeep become partially sustainable and is now recognized by many institutions.

With a heart full of love and a clear focus on helping others, Sister Huberta created a lasting legacy that continues impacting the lives of many. Her endless dedication, guided by faith and purpose, inspires each one of us.

Although she is no longer with us, her spirit and vision will continue to lead Ashadeep in the work she cared about so deeply.

Governing Body Members



Mrs. Anusree Bhadury
(Chair Person)



Mr. Chandrakant Pawar
(Secretary/Treasurer)



Mrs. Neelam Palav
(Trustee)



Mr. Ramgopal Cancherla
(Trustee)



Mrs. M. P. Sharin Amalraj
(Trustee)



Mr. Santosh Panigrahi
(Trustee)



Mrs. Anita Dmello
(Trustee)

Since Ashadeep Association was formed in 1976 it has been a wonderful journey.

Ashadeep Association has been registered under Charity Commission Mumbai in the year 1980. Regd. No. F/5916.

We the Trustees of Ashadeep Association in Mumbai wish to convey our gratitude to Reverend Father Norbert Kleyboldt chief of “Hilfswerk for Ashadeep Association” Muenster, Germany and his entire team for their selfless contribution for more than 48 long years. May God bless them all abundantly.

We are thankful to our sponsors, volunteers, benefactors and well-wishers for their commitment and support to our cause. It is with your help that we can bring joy, peace and hope to our children's life. Let us work hand in hand to expel the darkness and bring new rays of hope to our children.

About Ashadeep Association

Founded in 1976, Ashadeep Association is a charitable organization that works towards enhancing the lives of the deprived and needy single parent children, orphans, and widows. Our activities are channelized through the six “DAYCARE” centres located in the western suburbs of Mumbai. The children are provided nutritious food, education and clothing, without separating them from their parents and their environment they are used to. The prime focus of our organization is to provide formal education to the children, for their bright and better future.

Vision:

“We at Ashadeep count it as a blessing and a privilege to be able to render loving service to all in need.”

Mission:

“Ashadeep is committed to uplift the poor and needy children through education, food, clothing and medical services. The association is also dedicated in helping the underprivileged widows and women”.

Objectives:

- To bring a Ray of Hope to single and needy parents who are struggling to raise their children alone.
- To support and empower families, helping them remain strong and maintain their dignity despite difficult circumstances.
- To prevent hunger and despair from pushing children into begging, crime, or drug abuse.
- To provide essential assistance-food, education and clothing-while ensuring children remain with their parents in a familiar and supportive environment.
- To break the cycle of poverty and hardship by uplifting young lives and fostering a brighter future for their communities.

| | |
|--|--|
| Legal Status | Public Charitable Registered Trust |
| Registration No | F/5916 dated 19/03/1980 |
| Income Tax Registration No. (Under section 12A) | AAATA0244LE19851 |
| Income Tax Exemption No. (Under Section 80G) | AAATA0244LF20212 |
| FCRA Registration No. | 083780229 dated 29th March 1985. |
| Permanent Account No. | AAATA0244L |
| Registered Office Address | B002, Shakti Apts., Cardinal Gracias Road,Chakala, Andheri (E), Mumbai - 400099. |
| Auditors | S. M. Lasrado and Co., Silver Symphony, I Floor, 37, Church Avenue,Santacruz (W), Mumbai - 400 054. |
| Bankers | Canara Bank Andheri (E), Mumbai 400099. State Bank of India, New Delhi, Main Branch |

Message from Chairperson



Dear Students, Parents, Teachers, Staff, Esteemed Donors and Well-wishers

As we reflect on another remarkable year at Ashadeep Association, I am filled with gratitude and pride for the community we have built together. This past year has been a testament to the power of unity, resilience, and unwavering commitment to our mission of nurturing young minds and building a brighter future.

Ashadeep Association students', energy, curiosity, and determination inspire us every day. You are the heart of everything we do, and your dreams fuel our passion to create opportunities for learning, growth, and success.

Of most importance is our parents trust in us which is our greatest asset. Their partnership in nurturing and guiding their children reinforces the values we aim to instil. Together, we are shaping individuals who will contribute meaningfully to society.

The dedicated teachers and staff are the pillars of this institution, their hard work, creativity, and compassion make a lasting impact on the lives of our students. They bring life to our mission, ensuring that education extends beyond the classroom.

None of this would be possible without our donors, supporters, volunteers and well-wishers, their generosity and belief in our vision. Their contributions empower us to expand our reach, enhance our programs, and create a transformative experience for every child in our care. They are not just donors; but partners in building a legacy of change.

As we look ahead, let us continue to strive for excellence, embrace innovation, and remain steadfast in our mission. Together, we can overcome challenges, celebrate achievements, and make an enduring difference in the lives we touch.

We wish you all good health, joy and peace through out the year 2025.

With heartfelt gratitude and warm regards,

Anusree Bhadury

Anusree Bhadury
Chairperson
Ashadeep Association

A very special Thanks to all our donors and well-wishers listed below

- **United Way Mumbai**
- **Xoriant Solutions Pvt. Ltd, Mumbai**
- **Nihchal Israni Foundation, Mumbai**
- **PROiNFANTS, Barcelona Spain**
- **SNJ Trust, Delhi**
- **Thatikonda Vatsala Ramchandra Foundation, Chennai**
- **Namami Charitable Trust, Telangana**
- **Credibility Alliance, Mumbai**
- **Give Foundation, Mumbai**
- **Barry Callebaut India Pvt. Ltd., Mumbai**
- **WE 4 O2 Foundation, Mumbai**
- **Robin Hood Army, Mumbai**
- **Mrs. Marianne Lusche, Germany**
- **Mr. Chandrakant Pawar, Mumbai**
- **Mr. Gourav Verma, Mumbai**
- **Mr. Debabrata Bhadury, Mumbai**
- **Mrs. Yogini Shende, Mumbai**
- **Mrs. G. Nagashree, Mumbai**
- **Ms. Janet Vaishampayan, Mumbai**
- **Mrs. Milly Chirayat, USA**
- **Mr. Naveen Badoni, Mumbai**
- **Mrs. Nandini Rao, Mumbai**

Scan the QR code to support education and nutrition for children in need. Your generosity empowers young minds and builds a brighter future. Every contribution makes a difference! Thank you for your support.



Governance

Details of Present Governing Board Members:

| Name | Age | Gen. | Occupation | Position in the Board |
|--------------------------|-----|------|-----------------|-----------------------|
| Mrs. Anusree Bhadury | 77 | F | Social Worker | Chairperson |
| Mr. Chandrakant Pawar | 86 | M | Retired | Secretary/Treasurer |
| Mr. Ramgopal Cancherla | 74 | M | Retired | Trustee |
| Mr. Santosh Panigrahi | 45 | M | Service | Trustee |
| Mrs. M.P. Sharin Amalraj | 57 | F | Cuemath Teacher | Trustee |
| Mrs. Neelam Palav | 51 | F | Service | Trustee |
| Mrs. Anita Dmello | 61 | F | Retired | Trustee |

None of the Governing Body Members are related by blood or marriage. The term of each Governing Body Member is three years.

Organisation Structure:



Achievements

Academic Performance

The results were appreciable and encouraging to the children and the teachers. It brought happiness to all.

- 100% rate achieved with all 12 of our students successfully passing 10th Std. Maharashtra Board exam in March 2024 with good percentage. Out of 12 students three students secured 'Distinction' and two students secured 'First Class'.

Ashadeep Association SSC Result 2024



Purnima Pawan Singh
81.40%



Mansi Jitendra Thakur
77.60%



Kareena Santosh Gupta
75.80%



Suman Babulal Varma
73%



Purvashi Parmeshwar Aiyaram
70.80%



Ritu Shetty Chavan
56%



Kalavati Shankar Rathod
49.20%



Stuthi Deepak Lothade
46.60%



Aakash Laxman Bhagodi
44.40%



Salman Mosam Khan
41.60%



Rekha Mohan Dasar
38%

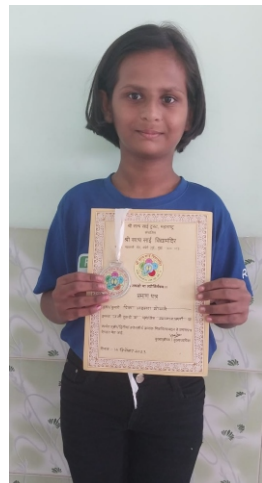


Sahil Dabloo Hashmi
37.80%

- 100% rate achieved with all the 4 students passed 12th std. Junior college successfully.
- 406 Students benefited with educational and nutritional support. This was possible due to the continued support of the donors, sponsors and well-wishers.
- 204 Children (5th std onwards) are learning basic **computer skills** at Sunder Nagar, Dindoshi, Sakinaka and Bamanwada Hill centres of Ashadeep Association. They learn essential computer skills including MS word, MS Excel and MS PowerPoint.



- Out of 406 children there are 14 college students who have space constraint at home. They come at Ashadeep Association to get guidance from our teachers and use the space & computers to complete their regular assignments .
- Many students participated in various arts, extra curricular activities and competitions like Drawing, Craft, Sports, etc. at their respective schools and inter school competitions and they won several trophies and certificates.



Programs with Focussed Approach

Education:

Education is both the means as well as the end to a better life; because it empowers an individual to earn her/his livelihood. The parents we have are struggling day and night to bring up their children in a city like Mumbai, where any amount earned is never sufficient for a decent livelihood. These Children cannot afford specialized tuitions and coaching as provided by coaching classes. To fulfil this objective, we are running six study centres for the under privileged children at our “DayCare” centres in Andheri (E) and Goregaon (E) of Mumbai.

This support has helped all children remain in school and complete their education. This also generated the interest of parents and children in getting educated and understanding value of education also helped to reduce child labour and restore their Right to Education, thereby giving them a brighter future.



Nutrition:

In our centres, the newly enrolled beneficiaries are underweight. It is difficult for them to focus on studies when they come on an empty stomach. Most of the families are not able to afford fruits and vegetables to provide their kids a healthy and balanced diet.

For a child's wholesome development, a proper diet and primary healthcare are crucial. To avoid long-term and, in some circumstances, irreversible damage to a child's health, timely, regular, and appropriate intake of basic nourishment is required for all children.

Without proper food no child can study well and cannot develop well. So, we have dedicated Kitchens in all our Day Care centres to provide fresh food to all the children. Children are served every day nutritious breakfast along with milk, bananas, a healthy afternoon meal and snacks to sustain them with the abundant energy and strength to their body and enrichment to their mind as well.



Clothes :

To give the poor and needy children a pair of clothes is as good as dressing her/him with self respect. With this objective twice a year we provide new dresses, pants and shirts, bed sheets, towels to the children and sarees to the mothers.



Educational Material :

The children are provided with the school uniforms, bags, books and other study materials like notebook, Geometry box, pen, pencil, eraser etc...We want to express our sincere gratitude to **Epson India** for their continuous support to our beneficiaries and spread smiles on the kids faces.

Kindergarten (Balwadi) Program:

The Kindergarten program is a one year foundation level programme that aims to support the underprivileged parents by allowing their children of three to five yrs. of age to stay at the Day Care center while the parent goes to work. Kindergarten runs daily from 9:00 am to 5:00 pm every Monday through Saturday for all the twelve months. The program aims at building a strong foundation in multiple, languages and social skills in a safe, secure and happy learning environment.



Volunteering:

We believe that we are able to make a huge difference in our children's lives through the dedicated efforts of staff and volunteers. The various volunteering opportunities that are provided by Ashadeep at all centres are teaching a class, leading an extracurricular activity etc..

Staff Meeting and Teachers' Training :

Staff review meetings are very important to function smoothly. Three Staff meetings are held every year for the teaching and non-teaching staff with the management representatives to share their views of the centre-based children's service and activities.

Parents Meeting :

We have regular Parents Meetings conducted at our centres to update the discipline, attendance and academic progress of the children.

Tailoring Classes:

Tailoring is an important skill which any one can learn and earn out of it. Especially for young women and girls, it is a skill acceptable by the families and the society in India. Many women learn tailoring to earn and support their families.

With the kind support from **PROiNFANTS**, we were able to run the tailoring classes at Dindoshi Centre.

There are 14 sewing machines, 2 over lock and 1 beading machine available at Ashadeep tailoring classes. At a time 14 students can use the sewing machines to learn. We have 2 batches of students who come to our centre to learn. The first batch timing is 10 am to 12:30 pm and second batch timing is 2 pm to 4:30 pm.



This year a total of 22 students learnt tailoring (basic designs, measurements, cutting, stitching, over-lock and beeding etc). They are now proficient in stitching Blouses, Salwar kamiz, frock, cloth bags etc.

The students can thus become self-sufficient and make a living out of the learnt skills..

Health Clinic / Medical Centre:

The Medical Dispensary at Dindoshi centre is providing genuine medicines for deserving people since 1998. It is able to cater to the basic medical needs of the under-privileged people from the slums.

Dr. Dhananjay R. Nagare visits the dispensary twice a week to attend the patients for the viral



fever, cold, cough and other diseases. Special care is given to TB and heart patients. Blood Sugar testing and ECG are available at the dispensary.

PROiNFANTS, Barcelona, Spain has provided financial support to **Ashadeep Association** for the Medical Centre Project since 2011. With their kind help, we can reach more & more needy people on a regular basis.

The Project “Medical centre” at our Dindoshi Centre helps us to take care of the basic medical needs of the underprivileged people in the slums.

Sponsorship:

25 children received Sponsorship from Donors for the year 2023-24 for pursuing higher education.

Relief of Poverty :

Apart from helping the children with education, food and clothing, Ashadeep Association is providing financial assistance to 80 most deserving children.

Picnic:

Apart from the various day-to-day activities, we also like to let our hair down and indulge in some fun and games through our picnics and educational visits in small groups.



Children and Staff Picnics



Events and Activities

We aspire to have a positive impact on society and we bestow an holistic learning approach to the underprivileged children through various activities and celebrating the festivals with great pleasure.

Festivals, Occasions & Special Days Celebrations:

In order to connect the children with current times, Ashadeep celebrates all major festivals, functions, occasions and special days.



Children celebrated festivals such as Republic Day, Independence Day, Rakshabandhan, Janmashtami, Teacher's Day and Children's Day at all our Six Centres.



“Impact Day” was celebrated by Deloitte Volunteers at our Shakti, Dindoshi, Sakinaka, Sunder Nagar, Bamanwada Hill and Sahar Centres. Different activities were conducted during the celebration.

Making a difference



Sakshi Rajesh Gupta (8th Std) and Omkar Rajesh Gupta (7th Std) come from a challenging family background. Their father, a chronic alcoholic has been neglecting his responsibilities and used to harass their mother, who was not allowed to work. Due to these circumstances, their mother struggled with depression, leaving the children in the care of their maternal grandmother and aunt. The family's financial condition is poor, making it difficult for the children to receive proper education and care.

In August 2023, their grandmother and aunt enrolled them at the Ashadeep Dindoshi Centre after learning about its support programs. At that time, Sakshi and Omkar were struggling academically in their Hindi Medium BMC school. Ashadeep provided them with nutritious food, vitamin syrup, tuition, clothing, school books, and all necessary study materials. With dedicated guidance from Ashadeep's teachers, both children showed remarkable progress, especially in English and Mathematics. Sakshi's improvement was exceptional, secured good marks in Mathematics. Seeing their progress, the family shifted them to an aided Hindi Medium school in 2024. Now the children are studying at Film City High School, they are performing well and attending the Centre regularly with confidence. Their grandmother and aunt are deeply grateful to Ashadeep for transforming their lives and giving them hope for a brighter future.

Thank you

Achievement Journey



Anjali Hanoo Nishad is a 15-year-old girl studying in the 10th standard at M.C.G.M School (Hindi Medium). Her family faces financial difficulties as her father, Hanoo Nishad, works as a loader earning Rs. 16,000 per month, but due to his alcoholism, he does not contribute to household expenses. The family rents a house for Rs. 7,000 per month, along with electricity and water bills, adding to their challenges. Anjali's mother, Sushila Hanoo Nishad, manages the household by doing stitching work. She takes responsibility of all expenses, including rent and bills, while raising their three children.

Anjali used to struggle with her studies, particularly in Maths and Science, but remains determined in her studies. She was weak in Mathematics and Science. However with firmness, she is working hard to improve. Beyond academics, Anjali has found her passion in wrestling. She initially won a bronze medal in an interschool competition. With access to better nutrition, including daily milk and vitamins at Ashadeep her performance improved significantly, and she secured a gold medal, progressing from 3rd to 1st place.

Anjali's two younger siblings, Sunny (13 years old, 8th standard) and Lucky (12 years old, 6th standard), both study in M.C.G.M School (English Medium). Both siblings are now attending Ashadeep Association. The organization's support for her siblings provides much-needed relief to the family.

Anjali's journey is a testimony to resilience and hard work. With continued encouragement, she aims to excel academically and in wrestling, training herself for a brighter future.

Thank you

Transparency Disclosure

No remuneration, sitting fees or any other form of compensation is paid to any Governing Body member, except for the Managing Trustee.

Managing Trustee, Ms. Huberta Francis was paid remuneration of INR 3,32,194 /- in the year 2023-24 (April 2023 to December 2023). She expired on 23rd December 2023.

She was responsible for taking care of the day-to-day activities of the organization.

None of the board members have traveled to domestic or international places.

| Lowest / Highest paid employee | Designation | Remuneration (in INR) |
|---|-------------------------|-----------------------|
| Operational Head of the organisation: (April 2023 to December 2023): | Managing Trustee | 3,32,194 |
| Highest paid person in the organisation (staff or consultant): | Administrator | 5,02,000 |
| Lowest paid person in the organisation (staff or consultant): | Kitchen Staff | 1,20,000 |

Salary Distribution as on 31st March 2024

| Gross salary including benefits per month (INR) | Male staff | Female staff | Total staff |
|--|------------|--------------|-------------|
| 5,000-10,000 | Nil | 3 | 3 |
| 10,000 – 25,000 | 2 | 33 | 35 |
| 25,000 – 50,000 | 1 | 4 | 5 |
| Greater than 50,000 | Nil | Nil | Nil |
| Total | 3 | 40 | 43 |

Governing Body Meeting:

4 Meetings were held on 29/06/2023, 16/09/2023, 16/12/2023 and 24/02/2024.

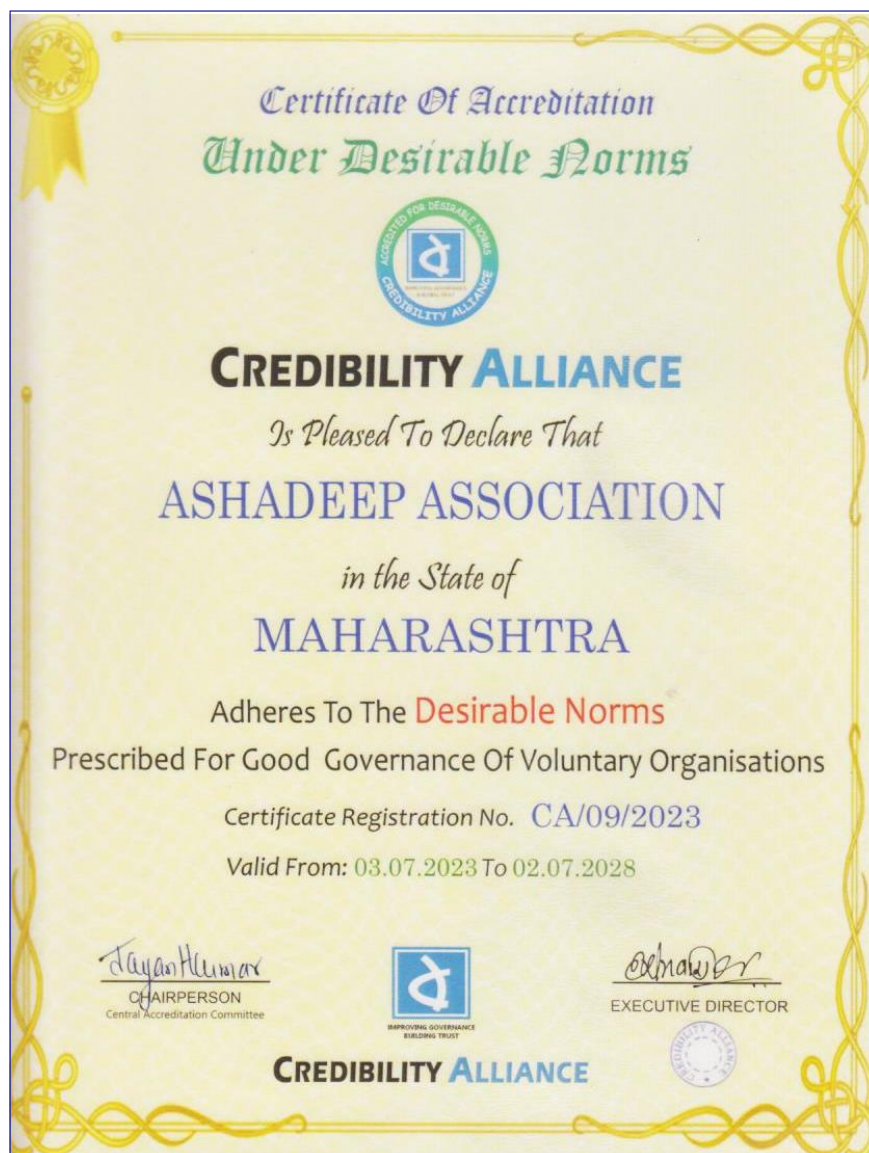
Annual General Body Meeting:

The 43rd Annual General Body Meeting was held on 16th September, 2023.

Networking

As a step towards development and upgradation, Ashadeep has continued its efforts to network with organizations, institutions and corporates.

- Ashadeep Association is a member organization with NASSCOM Foundation. Under its Big Tech programme, we have received Licensed Windows 7 Operating System, MS Office application and Anti-Virus for the computers in our office.
- Ashadeep Association has been provided with "Accredited Membership" under the Desirable Norms prescribed for good governance of Voluntary Organizations.
- We are enrolled with GiveIndia that provides a donation platform for 200 NGOs across India.



- Ashadeep is also a member organization with Credibility Alliance, which is a consortium of Voluntary Organizations (VOs) committed towards enhancing Accountability and Transparency in the Voluntary Sector through good Governance.

Sincere thanks to our partners:

United Way Mumbai :

It is our pillar of support. This Organization has been channelizing sponsors year after year for our children's quality education and nutritious food. A sincere thanks to "UNITED WAY MUMBAI" for their efforts to find sponsors for Ashadeep among their friends, well-wishers and offering such generous donations.



Hilfswerk for Ashadeep Association" Muenster, Germany :

Reverend Father Norbert Kleyboldt, chief of "Hilfswerk for Ashadeep Association" Muenster, Germany, and his entire team has been supporting Ashadeep Association for more than 48 long years

PROiNFANTS :

With the kind support from PROiNFANTS, we were able to run the tailoring classes and Dispensary at Dindoshi Centre. Our grateful thanks to PROiNFANTS Barcelona Spain for last 12 years contribution.



Xoriant has been supporting for our several activities since 2020. A heartfelt thanks to Xoriant Solutions Pvt. Ltd. for their continuous financial support to our needy children



SNJ Charitable Trust:

A heartfelt thanks to Mrs. Neena Jhulka, SNJ Charitable trust (Success & Joy) for their financial support for the education to our grown up children.

We want to express our sincere gratitude to Epson India for their continuous support to provide educational kits to our all children and spread smiles to the kids faces.



ISKCON :



Under the food for life programme of ISKCON our children have always enjoyed feast meal. Every month we continuously receive a meal from ISKCON and its sponsored by Mr. Sudershan Musini.

Credibility Alliance :

Ashadeep Association is a member of Credibility Alliance and supports the movement towards NGOs displaying transparency and accountability.



Mrs. Regina Proegler Frodsham from Muenster, Germany visited Shakti Centre



Mr. Joan Muria from PROiNFANTS, Spain visited Shakti and Dindoshi Centres



Thank You



Scan the QR code to support education and nutrition for children in need. Your generosity empowers young minds and builds a brighter future. Every contribution makes a difference! Thank you for your support.



Centres of Ashadeep Association



BAMANWADA HILL CENTRE



SHAKTI CENTRE



SAHAR CENTRE



SAKINAKA CENTRE



SUNDER NAGAR CENTRE



DINDOSHI CENTRE

